



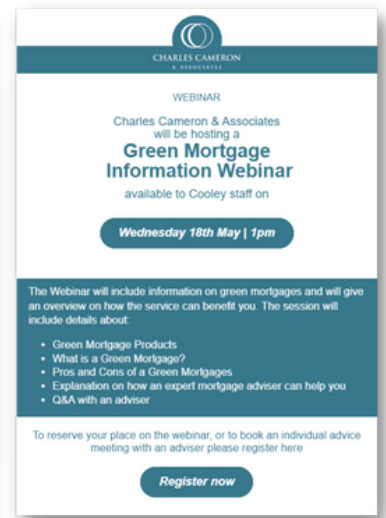
# Promotion and financial events 2023

All our content at Charles Cameron and Associates is reviewed and updated regularly. Educational support is bespoke to the initiatives of each employer and can include Webinars, Podcast Series, Articles, Blogs and explainer videos. We can provide anything needed, including social posts, Yammer/Slack/Zoom/Teams ads, videos, etc, depending on your Comms options.

## Webinars

We offer bespoke webinars to all our corporate partners, which we can organise and host. Please see below for a complete list of webinar topics:

- First Time Buyer
- Introduction to the service - outline
- Remortgage Session
- Home Improvements
- Buy to Let Session
- General Insights Session
- Later Life Lending Session
- Green Mortgages Session
- Cost of Living Crisis



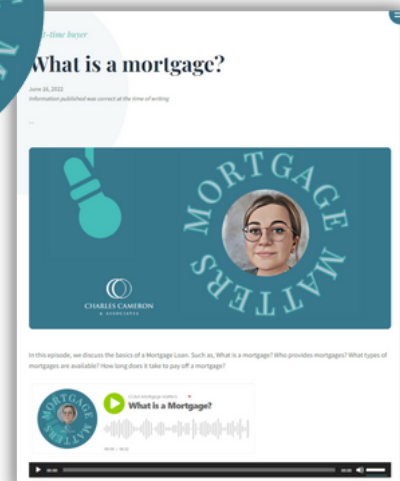
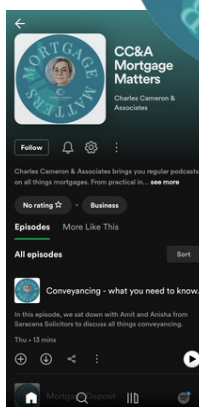
Examples of pre-recorded webinar sections can be found on the link below under the 'seminar' tab: [www.ccameron.co.uk/sample](http://www.ccameron.co.uk/sample)

## Podcast

CC&A have a dedicated Podcast series for First Time Buyers, Remortgaging/Moving Home, and Buy-to-Let. Each month, our Client Success Manager, Celina Ramsay, hosts a new episode of our podcast series 'Mortgage Matters'.

The podcast can be found at the links below:

- Spotify - <https://rb.gy/stgds0>
- Apple Podcast - <https://rb.gy/xw0yrz>
- Amazon Music - <https://rb.gy/b31lfx>
- Google Podcast - <https://rb.gy/mo5z2j>



# Benefit Fairs

Charles Cameron and Associates are happy to attend any benefit fairs organised by the corporate partners to discuss our services and products with the employees and to provide gifts for raffles/prize draw.

We are now the approved mortgage advice provider recommended by Willis Tower Watson, Gallagher's, Mercers, Reward Gateway, Standard Life, People Tech and People Value. We are willing to cover any costs to have our offering added to your flex platforms/portals if you use these companies.



**WillisTowersWatson** 

 **Gallagher**

 **MERCER**

 **RewardGateway**  
the employee engagement people

**Standard Life** 

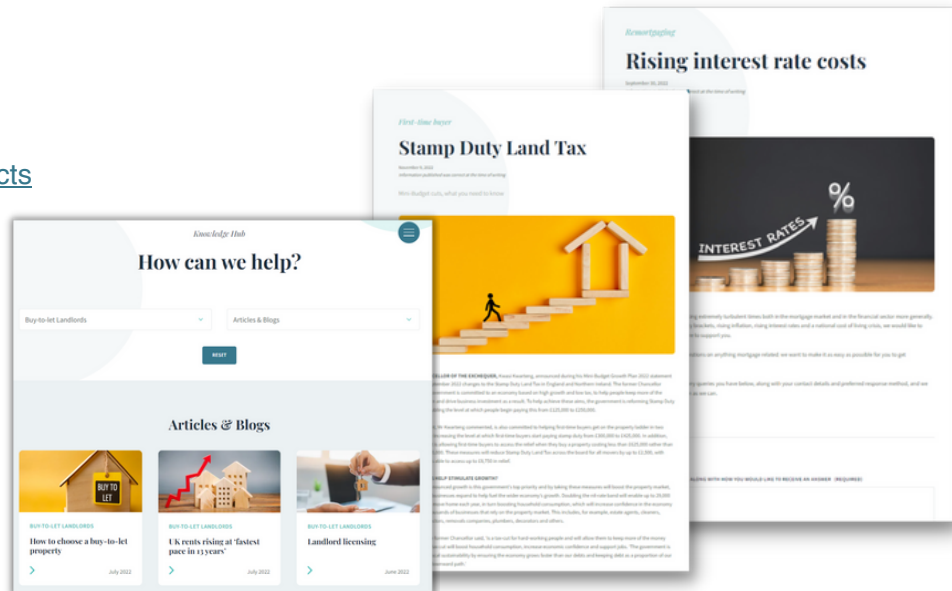
 **peopleTECH**

 **peoplevalue**

## Articles / Blogs

We have a topical 24/7 Knowledge Hub featuring articles, blog and explainer videos relevant for:

- [First Time Buyer](#)
- [Remortgage](#)
- [Home Improvements](#)
- [Buy-to-Let](#)
- [Commercial and Bridging products](#)



Here at Charles Cameron and Associates, we want to start 2023 with a clear plan on how we can best support staff over the coming year. We are keen to arrange support via regular webinars, content and posts. The Corporate Services team will run through all the available options and explore your in-house initiatives during our annual engagement review meeting, to be held in Qtr 1. So if you still need to book a catch-up, just let us know when suits you. At a time of financial uncertainty and worry, with rising living costs and fluctuating mortgage interest rates, we are an existing resource who can be relied upon to support your employees with what is likely to be their biggest financial concern next year. We look forward to speaking to you soon and thank you for your continued support and friendship.