

Wellbeing+ Achievement Graphic Templates

We created a set of templates to help you highlight achievements of the group as well as individuals throughout the duration of the challenge. Run a report in the admin center, fill out a template, and share the graphic with participants via email!

LEADERBOARD TOP 3

Highlight the current leaders with this bright graphic. Pull in users' profile pictures from the admin center and ignite the competitive spirit a little more!

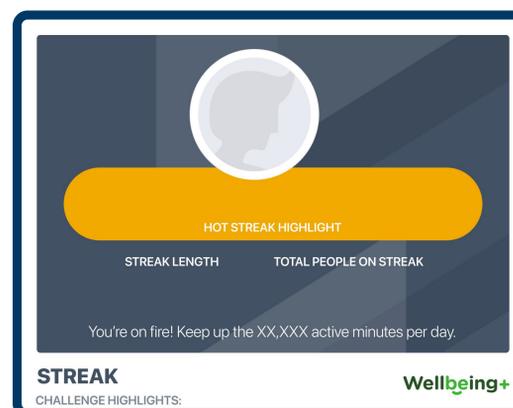
How to get data: Run a Leaderboard challenge report



HOT STREAK HIGHLIGHT

Staying on a competitive streak is no joke. Choose the template that matches your challenge metric (steps or minutes), pull out a random user to highlight, and give a further breakdown of other users with the same streak length.

How to get data: Run a Streak challenge report



TARGET-ALMOST THERE

The target goal may be big or small. No matter its size, celebrate those who have almost reached the end. Pull out the four users closest to the target goal to highlight here.

How to get data: Run a Target challenge report



NEW PERSONAL RECORDS

It's not always about being #1 within the group. Use this graphic to highlight users who have had personal growth in reaching new personal records.

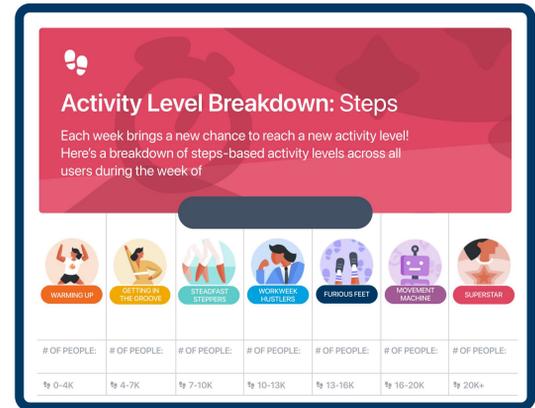
How to get data: Run a Personal Best report



WEEKLY ACTIVITY LEVEL BREAKDOWN

Use this graphic as a fun way to summarize a weekly breakdown of activity levels by both percentage of users and number of users. Highlight one metric one week and another the next... or send out a set of all 3!

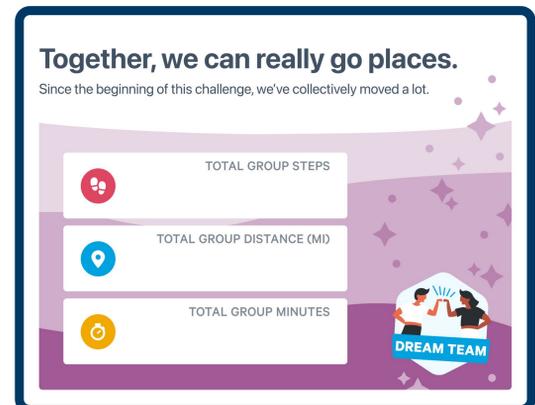
How to get data: Run an Activity Levels report. Filter for each Activity Level. Then use Excel to sum the total number of users in each level.



GROUP TOTALS

While everyone may be working toward their own goals and challenge goals, let's not forget about the bigger picture. Use these graphics to highlight the overall totals-those numbers really add up!

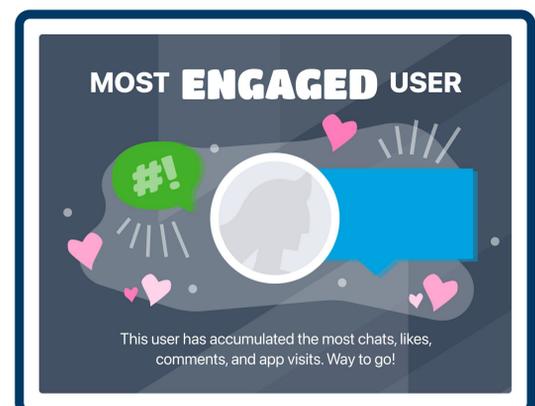
How to get data: Navigate to your group in the Admin Center. In the Group Dashboard, you will see a group activity total.



MOST ENGAGED USER

Not everyone is an athlete but they always seem to get the attention in these challenges. Let's not forget to highlight those social butterflies as well. Highlight the user with the most chats, likes, comments, and app visits with this graphic.

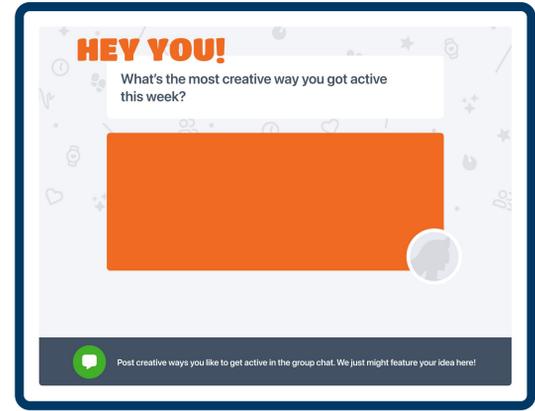
How to get data: Run a Most Engaged report and filter for the user with the highest total engagements.



MOST CREATIVE WAY TO GET ACTIVE

Use the group chat to generate engagement and to get people to share ways they like to get active. Highlight your favorite responses here!

How to get data: Post in your group chat every week and ask your users the most creative way they got active that week. Highlight the most creative answer in this template!



MOST IMPROVED USER

Growth comes in all shapes and sizes. Use this graphic to highlight the most improved user and their positive percent change in activity.

How to get data: Run a Most Improved report and highlight the user with the positive percent change in activity.

