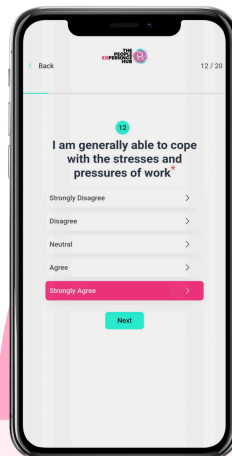


Enabling a deskless workforce to participate in employee surveys and using our framework, Px3™, to drive insights and action.



The Challenge

Over 90% of the Ground Control workforce are deskless with low or no access to emails or other digital communication methods

Previous surveys made it difficult to reach the colleagues working remotely (on site)

Survey results took a long time to produce and did not show clearly where to take action to improve culture and wellbeing

The Solution

Designed posters and internal communications with QR codes and URL access to surveys from any device

Developed a bespoke survey for Ground Control that gave them the outputs from our framework to the following people outcomes:

1. Engagement
2. Retention
3. Advocacy (eNPS)
4. Innovation

Used **Think, Feel, Do** to show all Managers where they can take action that will make the biggest difference (without overwhelming them with data)

Brought in old survey data results into our platform to deliver historic trend analysis

The Results

91%

Participation in the Annual Survey



Simple and achievable action plan delivered to the Senior Leaders



Results dashboards delivered in real time



The Company

Established:

1973

Industry:

Facilities Maintenance and Services

Headcount:

1100